



P3 GOALS AND EXECUTION

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RECIPE FOR A P3

“If you’ve seen one P3, you’ve seen one P3.” – A Wise Person



1. Cash Flow is King



2. Opportunities for Risk Transfer – Construction Risk & Revenue Risk vs Political Risks



3. What is the goal?
Innovation? Acceleration?



4. Long Term Commitments



LONG BEACH CIVIC CENTER



Landside Access Modernization Program

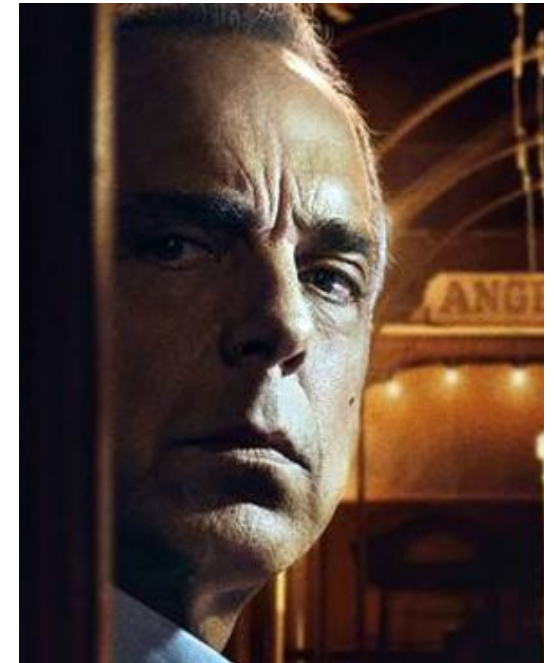
LOS ANGELES WORLD AIRPORTS, AUTOMATED PEOPLE MOVER





ANGELS FLIGHT

ANGELS FLIGHT



UNIQUE OPPORTUNITIES: GATEWAY COG & CITIES



REVENUE GENERATION

\$50-100K/Year per Kiosk



THINK BIGGER



Pendry Hotel
\$1.5M/Year

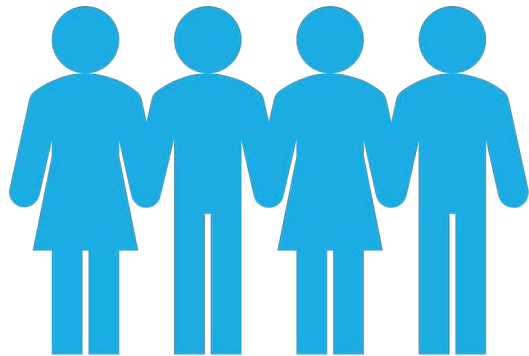
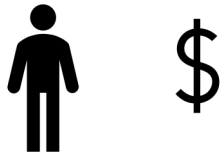


Wilshire Grand
\$2.3M/Year



Marriott Hotel
\$3.5M/Year

UNTAPPED POTENTIAL



Metro's 3% Local Match Requirement

2 million people

Generate more value and revenue for ALL participants by combining media market and geographic footprint

WSAB project area job center to 584,000 employees increasing to 670,000 employees by 2040

Digital footprint is flexible

Population and employment densities are five times higher than the LA County average

Can do this Now to generate revenue almost immediately - does not require WSAB to be built first

Media buyers are already pre-buying for the 2026 World Cup and 2028 Olympics.

GATEWAY COG / ECO-RAPID JPA / I-5 JPA



GATEWAY CITIES
COUNCIL OF GOVERNMENTS



Gateway Cities leads other regions with contracting authorities already in place

Exponential Value of Working Together
– Value Creation

THANK YOU

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